



**Position Title:** Community Engagement Intern

**Location:** Remote

**Type:** Part-time (24 hours/week), paid internship

**Application Deadline:** Friday July 31, 2020

**Time period:** 4 months, ideally August - November 2020

**New Media Advocacy Project:**

New Media Advocacy Project (NMAP) is a team of narrative strategists working at the intersection of communications, movement building, and cultural engagement. We recognize the power of story and narrative to change power structures and to promote equity and justice, and to accomplish that, we partner with and train nonprofits, activists, and coalitions around the world. Our roots are in human rights advocacy and visual storytelling, but we work across barriers to design narrative strategies informed by the science of framing, measurement, and strategic distribution. A leader in the narrative change space, we've established a global network through more than 100 civil society partnerships in 30 countries over the last decade.

**Diversity, Equity and Inclusion Statement:**

NMAP is committed to building and maintaining an inclusive, anti-racist, multicultural workplace. As a human rights organization that addresses systemic injustices in all facets of society, we strive to promote the kind of equitable world we fight for alongside our global partners. We see diversity, equity, and inclusion as a core part of our mission and responsibility.

**Rights Reframed:**

In 2018, NMAP launched its [Rights Reframed Mentorship Program](#) in response to the sharp increase in far-right propaganda, fake news, and disinformation campaigns that are undermining human rights all over the world. The vision for Rights Reframed is to cultivate communities of practice grounded in narrative strategy, and to recruit new unlikely allies joining justice movements around the world. Rights Reframed trains participants in NMAP's narrative

change methodology using a curriculum designed to fold creatives into the movement and transform them into committed activists. To date, Rights Reframed has successfully launched two cohorts in Eastern Europe/Eurasia and is currently working with a cohort of six mentees in the region conducting narrative change experiments on housing rights.

### **Position Overview:**

NMAP is seeking an intern to assist with cultivating an online community among our mentees, which are based in several countries across Eurasia, and support the overall facilitation of the mentorship program, including events. Due to the COVID-19 pandemic, the Rights Reframed has been converted to an online program and all meetings and events will happen virtually.

The Community Engagement Intern will be involved in researching and developing program materials, supporting virtual event promotion and facilitation, and media creation for the online community. The ideal candidate will be a quick learner, highly creative, and have some media production experience, such as the creation of short videos, audio stories/podcasts, live virtual performance and/or other media. Individuals based in the Eurasia region who are actively engaged with civil society and artists communities will be preferred. Applicants identifying as racial or ethnic minorities, LGBT, and/or other underrepresented groups are strongly encouraged to apply.

### **Duties and Responsibilities**

- Support community engagement research and outreach
- Research examples of virtual media events, distribution methods, and other creative programming ideas
- Assist in the design and development of NMAP's Rights Reframed 2020 virtual programming
- Assist in developing promotional materials and documenting virtual events
- Design, develop and edit media to share with mentorship group
- Create and maintain spreadsheets of potential guests for virtual events
- Provide logistical support as needed

### **We are looking for someone who has:**

- Motivation to connect and build a more engaged virtual community of activists, mediamakers, and creatives
- Fluency in English and Russian
- Familiarity with social justice and human rights issues in Eurasia and/or housing rights
- Some experience creating and editing photos, videos or other media
- Knowledge of Adobe Creative Suite (Premiere Pro, Photoshop, InDesign, etc.)
- Excellent communication skills, solid organizational skills, and attention to detail
- Experience with Microsoft Office Suite and online office platforms (i.e., Google Drive, Slack, Dropbox)

- Availability to participate in calls during the mornings New York time

**Compensation:**

The internship provides a stipend of \$300 USD per month for up to 24 hours per week. This position is not eligible for benefits, but a small stipend for internet connection may be provided, if needed.

**How to Apply:**

Please send your resume and a letter outlining your interests and qualifications to [jobs@newmediaadvocacy.org](mailto:jobs@newmediaadvocacy.org) with the subject line "Community Engagement Intern" by **midnight New York time on Friday July 31.**